

Contract #**861108**

Schedule Dates

10/27/12-10/31/12

Advertiser

Diane Henson for 3rd Circuit Court of Appeals (40)

Agency/T-Code

CSM Mediaworks (7388)/9323155772

Product

Political - State Court of Appeals (1186)

Brand

Diane Henson for 3rd Court of Appeals (17781)

Salesperson

House - KVUE, KVUE (1553)

Sales Office

KVUE

Buyer Name

/

Phone/Fax

/

CPE

N/A

Account Types

Local/Political Candidate - Agency

Billing Type

Standard

Comments

CSM Mediaworks
1519 West 29th
Austin, TX 78703-1921**Austin (KVUE) (KVUE)**

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

4

6

10

\$650.00

\$1,450.00

\$2,100.00

		Date Entered	10/09/12	Last Modified	10/09/12	Entered By	Heath Groves	Spots	Rate
Advertiser	Diane Henson for 3rd Circuit Court of Appeals (40)					CO-OP			\$650.00
Agency/T-Code	CSM Mediaworks (7388)/9323155772					Headline #			\$1,450.00
Product	Political - State Court of Appeals (1186)					Demo			
Brand	Diane Henson for 3rd Court of Appeals (17781)					Order Type			
Salesperson	House - KVUE, KVUE (1553)					Package Deal			
Sales Office	KVUE					Commission %			
Buyer Name						15.00			
Phone/Fax	/					Commission			
CPE	N/A					\$315.00			
Account Types	Local/Political Candidate - Agency					Net Total			
Billing Type	Standard					\$1,785.00			
Comments						Sales Tax			

CONFIRMATION CONTRACT

Accepted:

Station:

Comments:

Date:

Comments:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- Good Morning America Saturday							1	1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12
2.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- KVUE News Daybreak Saturday							1	1	1	\$250.00	\$250.00	Austin (KVUE) (KVUE)		10/9/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- Good Morning America Sunday							1	1	1	\$100.00	\$100.00	Austin (KVUE) (KVUE)		10/9/12
4.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58A- KVUE News Daybreak Sunday							1	1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12
5.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:30A- News @ 430am M-F							1	1	1	\$50.00	\$50.00	Austin (KVUE) (KVUE)		10/9/12
6.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5A- KVUE News Early Daybreak							1	1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9:58A- The View							1	1	1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		10/9/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:58A- Chew							1	1	1	\$200.00	\$200.00	Austin (KVUE) (KVUE)		10/9/12
9.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	2:58P- Ellen							1	1	1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		10/9/12
10.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10:35P- Nightline							1	1	1	\$450.00	\$450.00	Austin (KVUE) (KVUE)		10/9/12

KVUE
Austin, TX 78766
A U S T I N

					Total Charges: \$2,100.00
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					see attached
Broadcast Length	Time of Day, Rotation or Number of Days	Days	Class	Times per Week	Number of Weeks

do hereby request station time as follows:

election to be held on: Nov 6, 2012
in the General
party for the office of: 3rd Court of Appeals
qualified candidate of the Democratic
being on behalf of: Diane Hensson
a legally
I, Carolle McRoberts

Station and Location: KVUE/ABC Austin	Date: 10/9/2012
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To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE
(check applicable box)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

Title	Printed Name	Signature
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<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
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To Be Signed By Station Representative

Date	Signature
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10/9/2012 Carole McRoberts

To Be Signed By Candidate or Authorized Committee

OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

MariBen Ramsey

The name of the treasurer of the candidate's authorized committee is:

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
and you are authorized to announce the time as paid for by such person or entity.

I represent that the payment for the above described broadcast time has been furnished by:
Justice Diane Hensson Campaign, PO Box 5456, Austin, TX 78763

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below: